

# Message-On-Hold Announcers

It happens all the time – you’re doing business over the phone and you have to place calls on hold. Your caller is serenaded by some canned music until you reconnect. Nice. But not very productive!

Instead of “music-on-hold”, why not use “message-on-hold” to reinforce your company’s image or inform callers about your goods and services?

The Bogen ProHold™ Digital Message-On-Hold Announcers will turn waiting time into productive time – automatically, reliably, and professionally. There are four models to choose from with 4, 8, 12, and 16 minutes of memory capacity.

The superior audio quality of the ProHold provides the ultimate professional image. It has a specialized audio circuit that eliminates silent passages, automatic one-step downloading from tape to digital memory, and one-play trigger for special applications.

## ProHold™



**BOGEN®**

# FEATURES

## Sampling Frequency

- 64 KBPS

## Memory Capacity

- PRO4 - 4 minutes
- PRO8 - 8 minutes
- PRO12 - 12 minutes
- PRO16 - 16 minutes

## Power Supply

- 12V @ 800mA from 120V AC

## Cassette Mechanism

- High-quality mechanism, fully automatic operation
- Normal-bias tape recommended
- Spring-loaded tape door
- Self-adjusting tape guides for correct tape orientation

## Outputs Available

- 600-ohm transformer-balanced
- 1 watt into 8 ohms

## Controls

- Power on/off
- Speaker on/off
- Volume
- Trigger

## Indicators

- Self-diagnostic test shows blinking LED indicators
- LEDs for Power, Play, Load

## Dimensions

- 9-5/8" x 6-3/4" x 3-3/8"

## Mounting

- Wall mounting; template and hardware included
- Feet included for desktop mounting

## Shipping Weight

- 5 lbs.

The Bogen ProHold announcers are available in flexible 4, 8, 12, and 16 minute memory length versions.

## Excellence In Sound Quality

The ProHold announcers achieve a full 64 KBPS digital toll quality sampling rate, for the most superior on-hold sound quality available. A specialized audio editing circuit creates seamless audio with no dead air.

## Digital Reliability

Since the digital circuitry has no moving parts, playback is ultra-reliable. The built-in tape mechanism is only used while loading is in progress, and is not subject to the constant wear of traditional tape-based systems.

## Maximum Ease of Use

The owner merely inserts a cassette into the housing. The ProHold automatically assesses the audio start and stop points, sets the record levels, downloads, and goes into play mode. For the user, this translates into no need for adjustments of any kind. For the on-hold professional, micro-processor control means fewer call-backs, smoother installations at the end-user site, and more satisfied customers.

Changing messages is as easy as inserting a new tape. When the ProHold downloads the new tape program, it automatically erases the previous program.

## Built-in Program Memory Backup

If power to the unit should ever be interrupted, the ProHold will automatically reload the program from the tape left in the unit.

## One-Play Trigger Mode

The ProHold has a one-time play feature, controlled by a built-in trigger jack. The audio output can be connected to a loudspeaker and message-triggered by a switch. The trigger jack also has a message sensing feature which can signal other equipment, such as lights, doors, etc., during playback.

**BOGEN<sup>®</sup>**  
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